2: Hockings E-4,5 (1962-1977) 1980
AW50 Badaga AW50

MARKETING BEFORE 1825

Until the British encouraged sundry traders from the plains to establish a weekly bazaar in Ootacamund around the year 1825,[8] there was no market-place on the plateau itself, and coinage did not circulate much among Badagas. Nevertheless they did participate slightly in the market economy of the plains early in the last century. Depending on the position of their villages some went down the eastern slopes to the market of Ka:ramuḍu (in Tamil, Ka:ramaḍai), others chose a route down the northern slopes to the Mysore town of Guṇḍulupe:te and those in Kundena:ḍu went southward (as in Finicio's day) to Sundepatti, a small market in the westernmost corner of the Coimbatore Plain.[9] Apart from visiting Ka:ramuḍu (which they called Koṅgu, meaning 'plains') they never had any occasion to travel extensively on the Coimbatore Plain. Guṇḍulupe:te used simply to be called Pet: this meant 'a place where people gather together', hence a market; or according to some, 'a place where cattle gather'. For a long time it was a major cattle market in southern Mysore.

Early each March the Kanarese Chettis and other people of Ka:ramuḍu held a festival to honour the god Raṅgana:tan, after which there was a large cattle fair and general market.[10] A delegation of Badaga men from villages in the eastern part of the Nilgiris attended that festival every year.[11] They would first help drag the chariot of the deity and then would barter goods for coinage and whatever else they needed. There seems to have been no fixed date for the annual visit of more westerly villagers to Guṇḍulupe:te, but it coincided roughly with the Ka:ramuḍu expedition. In both cases the Badagas obtained provisions for their main harvest festival, the Great Festival,[12] which falls in March or April, and salt for the ceremonial feeding of their cattle in March. In Guṇḍulupe:te Lingayats could also buy personal *liṅgas* at the monastery. In view of the long walk from these markets and the 1500 m. ascent, it is not surprising that the items bought were small and fairly valuable.

All three trading expeditions were organized on the same principle. Permission to go was first obtained from the village headmen, then preliminary arrangements were made as to who would go and the time of their departure. The Badaga headmen would then send a message to neighbouring Kota headmen, thus giving Kotas an opportunity to join the party, for the Kotas did not

368 there is a burial-cremation center. All communities are in easy walking distance from roads, and narrow paths--sometimes running over
361 dikes separating wet rice fields--are used to gain access to roads.
•487

Houses, temples, and shrines. Excluding certain resemblances
342 in the interior plan, the Nilgiri Wynaad Badaga house type is quite
[184] different from the one used by upper Nilgiri Badagas. Each house has an earthen platform, often partially made with fine earth from termite hills (Figures 22 and 23). Six large posts embedded in the platform are surmounted by pole plates supporting a series of rafters. Out from these posts, on or along the edge of the platform, there are additional lesser posts surmounted by pole plates supporting the rafters. The steep-sided hipped roof slopes down from a short horizontal crest to a height of about five feet from the ground (Plate
(824) XII, B). Most roofs have rice straw thatch over bamboo strips lashed onto rafters, but a few houses now have tiled roofs. A rectangular house wall raised around the six large posts is constructed with mud similar to that used in the platform. The wall is built around wooden door frames and occasional window frames. Because there is space left between the wall and platform edges, a veranda runs around the house. An entranceway edged by shallow walls, typically made by Nilgiri Wynaad Badagas, often runs across the veranda. In a house-row some side walls serve two houses, the roof crest is elongated, and a ver-
(353) anda usually runs around the combined houses. A shrine or storage room built next to a normal dwelling is incorporated into a house-row. If a house front is considered to be the side edging a courtyard,